









- Digital story telling
- Being part of the story
- Changing the story as you go
- The ending can change
- You can experience it with other people!





Serious games vs. entertainment games



- Not considered fun
- Has an educational component
- Is less costly
- Targeted audience is smaller





- Fun!
- Just for fun?
- Can easily cost millions
- Targeted audience is large



Gaming throughout the years





Where are we now?



Movement games!
Public gaming events
Part of every day library work



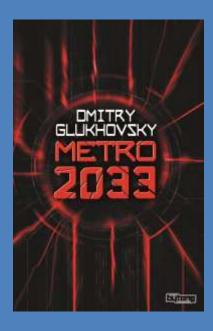
Game Collections

- Cancelled in 2006
- Renegotiated in 2009
- Standing contracts with Ubisoft, Activision, Nintendo etc.
- Different per library 16+ games



Current initiatives

- A meet and greet with the writer
- Differences between book and game
- Debate on merits of having a game created on the basis of a book.







Gamification

Gamification is the use of game thinking and game mechanics in non-game contexts to engage users in solving problems



"The Bet"

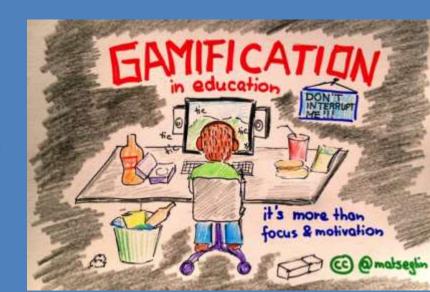
- 3 famous Dutch people challenge youth to read 3 books over 6 months
- If the challenge is completed you can win prizes
- We make it more intesting by implementing game theory! Short activities/tasks that create interaction!

EN SOLATION

Gamification in a course about finding information online

- Make learning fun!
- Direct rewards implemented in the course, visible and shareable!
- Respecting online privacy

ga·mi·fi·ca·tion [gay-muh-fi-kay-shuhn]
integrating game dynamics into your site,
service, community, content or campaign,
in order to drive participation.
(see Bunchball)



Schoolwise

- How can we make an existing program more engaging for children?
- How do we keep them coming back and actually use the software?





CrimeScene App

- GPS based crime scene app
- Ability to play offline
- Joint venture between archives, library, museum and schools
- Solve real historical crimes in your own town visiting relevant sites!



- Questions need to be answered during the trip around town, and pictures need to be taken of relevant sites.
- Online and offline activity are measured for the score – given by the teacher



Challenges

- Subsidies to libraries being cut
- Staff needs to have a positive attitude
- Time
- It may be considered "something extra"
- Development is constant

Gaming

